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MBRE CELEBRATES EARTH DAY 2016 WITH SEVERAL INITIATIVES

CHICAGO –Monday, April 25, 2016 – MB Real Estate Services Inc. (MBRE) celebrated Earth Day 2016 on Friday, April 22nd with several initiatives including portfolio-wide communications, a recycling drive and distributing seeded coasters. The firm’s Earth Day 2016 initiatives positively impacted an estimated 10,000 people.

MBRE displayed Earth Day “Take Action” posters in the lobbies of numerous MBRE-managed buildings, it issued tenant e-blasts highlighting sustainability and environmental accomplishments at MBRE’s LEED buildings and it updated and re-distributed the MBRE Eco Guide to all tenants of MBRE buildings. In addition, MBRE conducted an on-site recycling drive for sports equipment, eyewear, books, office supplies and technology items to redirect them from landfills. The firm also distributed 3,000 seeded coasters to tenants of multiple MBRE-managed buildings in support of the Earth Day Network’s “Trees for the Earth” campaign.

Photo A: Seeded coasters that were distributed to tenants of multiple MBRE-managed buildings. The coasters grow wildflowers when planted.



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Photo B: Earth Day "Take Action" poster in the lobby of 1 N. Dearborn.



Photo C: Handing out seeded coasters in the lobby of 30 W. Monroe.



Photo D: Seeded coasters being handed out to tenants of 333 N. Michigan.



Founded in 1982, MB Real Estate is a full-service real estate organization that provides multifaceted expertise in Asset/Facilities Management; Leasing Services; Project/Construction Management; Tenant Representation; and Investment Services. Headquartered in Chicago, with regional offices in New York, Atlanta and Denver, MB Real Estate provides these services to corporations, institutions, professional organizations, private investors, and non-profit agencies. For more information, please visit www.mbres.com.

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