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MB Real Estate's Barbra Vidinich Participates in Fifth Great Cycle Challenge USA

CHICAGO, April 25, 2018 – MB Real Estate (MBRE) announced today that Executive Assistant of MBRE Corporate Services and Project Services Barbra Vidinich is participating in the fifth Great Cycle Challenge USA benefiting the [Children's Cancer Research Fund](#) (CCRF). This year, Barbra is planning to ride 175 miles and raise \$5,000 during the month of June. Barbra has successfully completed all four challenges, and MBRE has been one of her main supporters. To date, she has ridden 565 miles and raised \$14,000 for CCRF.

Founded in 2015, Great Cycle Challenge USA has grown to become one of the biggest cycling events in the country. In the last four years, over 153,000 riders from all 50 states have ridden 12 million miles and raised more than \$16 million for research and development of better treatments and cures for childhood cancer. This year, CCRF hopes more than 50,000 riders will help it raise \$8.2 million.

"Childhood cancer is a devastating diagnosis for families and still far too common," said Barbra. "Fortunately, research and treatment for these cancers have come a long way, and I want to help organizations like CCRF continue to make strides to eradicate childhood cancer once and for all. MBRE has been an important part of that fight."

MBRE has helped Barbra fundraise by encouraging employees to donate to her cause and using their platform to spread the word about her campaign, both on and offline.

"No one likes the idea of a child having to experience something as destructive as cancer, and we're proud to support Barb every year in her effort to raise money for the Children's Cancer Research Fund," said MBRE CEO & Chairman Peter Ricker.

To learn more about Barbra's Great Cycle Challenge USA and to make a donation, visit greatcyclechallenge.com/Riders/BarbraVidinich.

About MB Real Estate Services Inc.

Founded in 1982, MB Real Estate is a full-service real estate organization that provides multifaceted expertise in Asset/Facilities Management; Leasing Services; Project/Construction Management; Tenant Representation and Investment Services. Separately, MBRE Healthcare and its independent affiliate fund manager, ROA Holdings, are a full-service real estate entity that acquires, develops, leases, and manages healthcare facilities across the United States. MBRE is headquartered in Chicago, with regional offices in New York, Atlanta, Columbus, Orlando, Dallas and Denver. For more information, visit www.mbres.com or www.mbrehealthcare.com. For company updates, follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [LinkedIn](#).

About Great Cycle Challenge USA: Great Cycle Challenge USA encourages cyclists across the United States to

challenge themselves and set their own personal riding goal throughout June to fight kids' cancer. Riders
fundraise to save lives and give kids the brighter future they deserve.
For more information, visit greatcyclechallenge.com.

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